

ABSTRACT

A method of obtaining a seller's exclusive real estate listing for a property. The method comprises providing consideration to the seller, for example, in the form of an up-front payment, and receiving from the seller an option to purchase the property and the exclusive real estate listing of the property, the exclusive real estate listing being for an exclusivity time period. If a sale condition, such as receipt of a bona fide purchase offer or a contract for sale, for the property is met during the exclusivity time period, the real estate agent receives return consideration, such as a refund of at least a portion of the consideration.